

CREATIVE MASTER NORTHCORD LIMITED

PRESS RELEASE

May be published in full or in précis.

Date: 2nd July 2008

Sunwin / Volvo B7R SWB6120V4

cnbus 1012 Shanghai Shen Xin Bus

Having made the significant success of its cnbus 1010 and cnbus 1011, Creative Master Northcord Limited has proudly released its third model of the newly re-tooled Sunwin / Volvo B7R model, cnbus 1012. It is carrying the standard Shanghai Shen Xin Bus livery.

Again, cnbus 1012 features the new face of the well known Shanghai Sunwin / Volvo B7R. It has new front lights and front dome representing the latest unique style of these Chinese-built bus bodies on the European-made Volvo chassis. The model also replicates the new style of driver rear-view mirrors that are less expensive to repair and to replace, instead of the “rabbit ear” style previously replicated. The new style of mirror arm also includes the high-mounted door-step illumination indicator within the mirror arm on the nearside of the bus. The rear dome and deeper engine access door are further notable modifications to the original cnbus 1000 range casting.

CMNL is making further modification onto the tooling. cnbus 1012 has a brand new seating plan. There is a row of single seats on the offside together with a facing backward single seat on the front wheel arch behind the driver’s position. Furthermore, cnbus 1012 is the first model to feature the two-step entry system that was developed by Sunwin Corporation on these later Volvo B7R (step-entry) buses in place of the earlier three-step entry. All improvements make the replica 100% correct as the real vehicle.

Shanghai Shen Xin Bus Company Limited acquired another batch of brand new buses in 2007-2008. SWK-197 (沪 B-36903) is one of the Sunwin SWB6120V4 in the batch entering service in 2007 with brand new corporate colours and cnbus 1012 represents this bus running on route 43.

Shanghai Shen Xin Bus Services Company Limited is a Sino-Singapore joint venture company which commenced operation in March 1998.

The Sunwin SWB6120V4 / Volvo B7R bus has a Euro3 environmentally friendly engine with 213kW horsepower. These buses are becoming more common in service with Shanghai Shen Xin Bus in Shanghai. Although slower to adopt the 'Euro' engine strictures than in neighbouring Hong Kong, Shanghai Shen Xin Bus is now catching up fast in an effort to improve the emissions placed into the environment and these Shanghai buses bring compliance to current European standards one step further.

cnbus 1012 features excellent detailing, inside and out. The model shows the correct portrayal of the ceiling handrails and ceiling to floor handpoles. In addition to the two on-board information monitors, the Shanghai Public Transportation Card stored-value reader at the conductress' desk at the centre doors is also shown in its correct position and colours along with the information stickers on the window adjacent to the conductress' desk. Finally, the three "Priority Seats" are shown in their yellow colour opposite the centre doors on this Sunwin Volvo bus.

This is a one-piece casting whose clean lines accentuate the windows and application of the standard Shanghai Shen Xin livery on which all logos and lettering are clearly legible on the yellow paint. The model has no unnecessary metal poles to hold it together.

The cnbus 1012 model is limited to 1000 pieces for worldwide distribution. They will be distributed by John Ayrey Die-Casts Limited (UK), Porte Publishing Company (Japan), Transit Graphics (Australia), cnbuscar.com (P.R. China) and Concorde Hobby Shop (HK) respectively.

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Creative Master Northcord Limited (CMNL)

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